

AUGUST 12–14, 2027 • THE NOTARY HOTEL, PHILADELPHIA

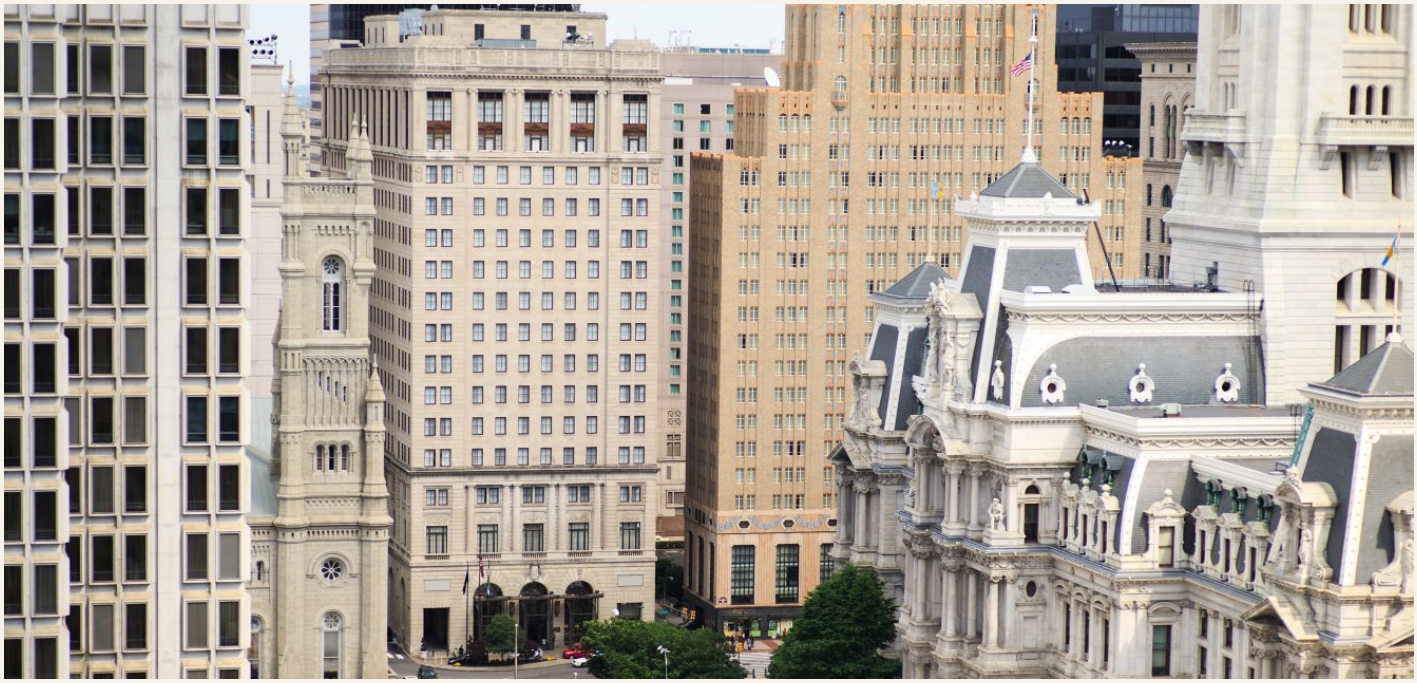
Sponsorship Guide

2027 ASHRAE Region III Chapter Regional Conference

ASHRAE Philadelphia Chapter

11/05/2026

Philadelphia welcomes Region III



Photography courtesy of The Notary Hotel, Philadelphia.

A MESSAGE FROM THE 2027 CRC COMMITTEE CHAIRS

Dear ASHRAE Members and Industry Partners,

The ASHRAE Philadelphia Chapter is honored to host the 2027 ASHRAE Region III CRC in our hometown, the city of brotherly love, Philadelphia. We appreciate the opportunity to provide an educational and collaborative conference that can only be made successful by the dedication of our Board Members, our Chapter Members, volunteers, and the generosity of our sponsors.

We hope that you will support us in our efforts to provide training, professional development, and networking for our participants, and look forward to working with you throughout the planning process and at the conference.

Tyler A. Holland & Alexa Smith
2027 CRC Committee Chairs

A regional gathering, hosted in Philadelphia

Every year, the Chapter Regional Conference brings together ASHRAE volunteers, chapter leaders, and industry colleagues to conduct regional business, share ideas, and recognize the people who keep our chapters moving forward.

10 Chapters Across ASHRAE Region III

Our reach includes professionals throughout Pennsylvania, Delaware, Maryland, Virginia, and southern New Jersey. The CRC is an opportunity to reconnect with colleagues and meet those serving the region for the first time.

THE NOTARY HOTEL



Photography courtesy of The Notary Hotel, Philadelphia.

The Notary Hotel, Philadelphia

Built in 1926 as Philadelphia's City Hall Annex, this landmark once housed city offices where residents came for official documents, licenses, and notarizations. Designed by Philip H. Johnson, its Classical Revival architecture remains part of The Notary's character today. Just steps from City Hall, it is a fitting place for Region III to gather.

August 12–14, 2027

A practical way to support the CRC

Sponsorships help cover the cost of bringing the region together: meeting space, technical programming, meals, and the events that make a CRC more than a series of meetings.

- **Meet the people doing the work**

  Connect with chapter officers, engineers, contractors, manufacturers, representatives, and fellow ASHRAE volunteers.

- **Be present throughout the conference**

  Packages combine recognition in conference materials with registration and exhibit opportunities at selected levels.

- **Have conversations, not just a logo on a wall**

  We plan to place coffee service among exhibitors and use an exhibitor bingo drawing to encourage attendees to visit.

Exhibiting at the CRC

Exhibit spaces will be available with qualifying sponsorships. Standalone exhibit opportunities may also be offered as space allows. Exhibit staffing credentials are separate from full conference registrations.

Premier partnerships

FRANKLIN

$20,000

Presenting sponsor

Powerful, resourceful and inventive, Benjamin Franklin is most famously known as a Founding Father and inventor. These sponsors pave the way for scientific advancement with their generous contributions. Franklin tier sponsors will receive:



- Exclusive CRC presenting recognition and Welcome Reception sponsorship
- Four full registrations and eight additional event tickets
- Premium full-conference exhibit placement
- Premier recognition on website, signage, and conference communications
- Full-page digital ad and logo on a featured conference giveaways
- Welcome remarks, subject to ASHRAE policy; social media spotlight

ROSS

$10,000

Premier sponsor

Remembered as the seamstress that sewed the very first American Flag, Betsy Ross is a famous symbol of patriotism and skill. These sponsors are a vibrant testament of liberty and prosperity. Ross tier sponsors will receive:



- Featured Awards Lunch or Presidential Lunch sponsorship
- Three full registrations and four additional event tickets
- Priority full-conference exhibit placement
- Prominent recognition on website, signage, and communications
- Half-page digital program ad; event acknowledgment
- Social media spotlight and post-conference recognition

Leadership partnerships

PENN

$5,000

Leadership sponsor

Founder of the City of Philadelphia, William Penn set to create a society based on the principals of equality and nonviolence. These sponsors are pioneers that seek order and resolution. Penn tier sponsors will receive:

- Designated function or technical session recognition
- Two full registrations and two additional event tickets
- Standard full-conference exhibit space
- Logo on website, signage, and conference communications
- Quarter-page digital program advertisement
- Recognition during function and after the conference



ANGELOU

$2,500

Supporting sponsor

Known for her deep influence in Philadelphia and her strong voice for civil rights, Maya Angelou was a pioneer for activism and literary achievements. These sponsors promote the accessibility of education and resources to all. Angelou tier sponsors will receive:

- One full CRC registration
- Standard exhibit space for one conference day
- Recognition for a coffee break, hospitality, or networking function
- Logo on website, shared signage, and digital program
- Acknowledgment during the conference
- Post-conference recognition



Community partnerships

KELLY

$1,000

Contributing sponsor

Famous actress, princess, and philanthropist, Grace Kelly was an icon of stardom and royalty who focused her cause on children's rights and the arts. These sponsors exude a timeless elegance and generosity. Kelly tier sponsors will receive:

- Logo on the conference website
- Logo on shared sponsor signage and digital program
- Recognition in sponsor acknowledgment slides
- Post-conference acknowledgment
- Exhibit space may be available as a paid add-on



LIBERTY

$500

Community sponsor

A symbol of liberty and prosperity, the Liberty Bell continues to stand as a beacon of hope in Philadelphia, PA. These sponsors are resilient and dedicated, standing the test of time as supporters of growth and independence. Liberty tier sponsors will receive:

- Company or individual name on the conference website
- Name listing in the digital conference program
- Recognition on shared sponsor slides
- Post-conference acknowledgment
- Exhibit space and registrations not included

QUICK REFERENCE

Compare sponsorship benefits

BENEFIT	FRANKLIN	ROSS	PENN	ANGELOU	KELLY	LIBERTY
Contribution	$20K	$10K	$5K	$2.5K	$1K	$500
Full registrations	4	3	2	1	—	—
Extra event tickets	8	4	2	—	—	—
Named function	Yes	Yes	Yes	Yes	—	—
Exhibit	Full	Full	Full	1 day	Add-on	—
Digital program	Full ad	½ ad	¼ ad	Logo	Logo	Name
Website	Premier	Featured	Logo	Logo	Logo	Name
Shared signage	Yes	Yes	Yes	Yes	Yes	—
Social spotlight	Yes	Yes	—	—	—	—
Post-event thanks	Yes	Yes	Yes	Yes	Yes	Yes

Proposed benefits are subject to committee approval, availability, and venue capacity. Exhibit staffing credentials do not include meals or ticketed functions unless specified. Event tickets and full registrations are separate benefits.



PARTNER WITH US

We hope you'll join us.

Whether your company has supported CRCs for years or is considering its first sponsorship, we would welcome the opportunity to discuss how you can be involved in Philadelphia.

2027 CRC Sponsorship Inquiries

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ASHRAE Philadelphia Chapter

11/05/2026